

2010 Emergency Services Purchase Program

Incentive Request Form

To be eligible for the allowance, you must meet all the requirements below:

* An Emergency Services employee must be employed at a recognized Public Authority at the time of the motorcycle delivery. A Public Authority is considered to be a Federal, State or Local Police Agency / Authority, Sheriff's Department, FBI, DEA, DA, NSA, US Border Patrol, Port Authority Police, US Coast Guard, Fire Department / EMT (including both paid and active volunteer), etc. If you have questions regarding eligibility of an agency for this incentive, contact police.motors@bmwna.com.

Agency Name (LA Sheriff's Office, etc)	
Your Full Name (First & Last)	
Address including city & zip code (where you want the Gift Card to be mailed)	
Phone Number	
Email	
Model / Year purchased	
17 digit vehicle identification number	
BMW Motorrad USA Selling Dealer	
BMW Motorrad Dealer City / State	

1) Choose Your Allowance (Check One)

- \$500 K-Series (all models) \$400 R-Series (all models) \$400 S-Series (all models)
 \$250 G-Series (all models) \$250 F-Series (all models)

2) Include legible copies of the following with your request:

- Bill of Sale Emergency services ID card
 Vehicle registration Driver's license

3) After the purchase, the buyer submits this form along with the documents required from section 2 (plus any other documentation that clearly reflects eligibility status regarding ID if no ID photocopy is allowed) to BMW Motorrad USA Sales Department (Address: P.O. Box 1227 Westwood, NJ 07675-1227 - Attention: BMW Motorrad USA Sales Department).

Purchase Terms

Purchasers are eligible for one (1) Emergency Services allowance during the program calendar year (January 1, 2010 through December 31, 2010). Motorcycles purchased and reported under a name other than the eligible emergency services program applicant do not qualify. Sales documentation, registration and claimant ID must match. This allowance may be combined with any other retail customer incentive* available at the time of purchase for a qualified model, which is defined as any new, previously unregistered BMW motorcycle sold between the dates of January 1st through December 31st, 2010. BMW Motorrad fleet or auction units do not qualify! *May not be combined with Center Employee Purchase Program, BMW MOA / BMWRA / VBMWMO Club Offers, Military or Vendor Purchase Programs. Motorcycles must be purchased through an authorized BMW Motorrad USA dealer. Purchases through a 3rd party or BMW dealers outside the USA are not eligible. Applications must be submitted within 60 days of the date of delivery to be eligible for this program. Retain proof of submission for your records – BMW is not responsible for failure of claim form or contents to be received by BMW.

BMW Motorrad USA reserves the right to make changes to the Program and/or terminate the Program at any time without prior notice. All claims are subject to audit. In the event of improper reporting or other program-related improprieties, BMW Motorrad USA reserves the right to recover payment.

*** By signing below, you agree to the Terms & Conditions applicable to this Program and agree to comply fully with them.**

* Signature: _____ Date: _____